



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1402627

Schedule Dates 10/31/12-11/05/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Louise Palmer
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,167.50
Net Total \$12,282.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	21	\$14,450.00
Grand Total:	21	\$14,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/31/12-11/05/12	3	:30	5A- 5:30A (EST)		1		1					2	\$200.00	\$400.00	Asheville (WLOS)		10/30/12
2.0	Normal Line / News	11/02/12-11/05/12	3	:30	5:30A- 6A (EST)		1				1			2	\$300.00	\$600.00	Asheville (WLOS)		10/30/12
3.0	Normal Line / News	10/31/12-11/01/12	3	:30	6A- 6:30A (EST)				1	1				2	\$600.00	\$1,200.00	Asheville (WLOS)		10/30/12
4.0	Normal Line / News	11/01/12-11/05/12	3	:30	6:30A- 7A (EST)		1			1				2	\$700.00	\$1,400.00	Asheville (WLOS)		10/30/12
5.0	Normal Line / News	10/31/12-10/31/12	2	:30	7A- 8A (EST)	1			X					1	\$1,400.00	\$1,400.00	Asheville (WLOS)		10/30/12
6.0	Normal Line / News	11/01/12-11/01/12	2	:30	8A- 9A (EST)	1				X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)		10/30/12
7.0	Normal Line / News	11/01/12-11/05/12	3	:30	11:58:41A- News-News 13 at Noon		1			1	1			3	\$400.00	\$1,200.00	Asheville (WLOS)		10/30/12
8.0	Normal Line / News	10/31/12-11/05/12	3	:30	12:30P- News-News 13 at 1230p		1		1	1				3	\$350.00	\$1,050.00	Asheville (WLOS)		10/30/12
9.0	Normal Line / News	11/01/12-11/01/12	3	:30	4:59P- News-News 13 First News At 5p					1				1	\$600.00	\$600.00	Asheville (WLOS)		10/30/12
10.0	Normal Line / News	10/31/12-11/02/12	3	:30	5:28P- News-News 13 at 5:30p				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)		10/30/12
11.0	Normal Line / News	11/01/12-11/02/12	2	:30	6P- 7P (EST)					1	1			2	\$2,000.00	\$4,000.00	Asheville (WLOS)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: